

**GREGORY P. SMITH**  
**Experience and Contributions**

Greg is the founder and President of *Chart Your Course International*, a management-consulting firm located in Atlanta, Georgia. He is a business growth specialist, and shows business owners how to attract and keep customers, and build organizations that retain and motivate their workforce.

He has guided hundreds of businesses with measurable improvements in reduced turnover, increased sales, better customer service, and advised them as they charted their course toward long-term prosperity. One client said, "*Four hours of my time in your seminar has resulted in a 51% improvement of our revenues. You are the deal of the century.*"

He has addressed organizations in many countries including Singapore, Malaysia, New Zealand, Germany, and Canada. He has developed training programs for some of the "Best Companies to Work For in America," such as, Yamaha, Delta Airlines, Maxell, Turner Broadcasting, Rollins Inc., King and Spalding, Ace Hardware, AFLAC, Sweetheart Cups, KMPG, Alltell Corporation, the U.S. Army, Chicago Federal Reserve Bank, Merrill Lynch, The Young Presidents Organization, Wyndham Hotels, UNISYS, and Hallmark Cards.

He is an Examiner for the Malcolm Baldrige National Quality Award, the nation's highest honor for business excellence. Harvard University listed him in their *Profiles in Business and Management: An International Directory of Scholars and Their Research*. The Human Resource Executive Magazine selected him as one of the nation's Top-Ten "Rising Stars" in Human Resource Management. His other awards include the Legion of Merit from the U.S. Army, the recipient of the Order of Military Medical Merit, and the Eagle Scout award. He is listed in the Who's Who of Professional Speaking, and holds both a B.S. and M.S. degree.

Greg believes the pen is mightier than the sword. He has written over 350 articles and five books including, *The New Leader: Bringing Creativity and Innovation to the Workplace*. His most recent publication, *Here Today, Here Tomorrow: Transforming Your Workforce from High-Turnover to High-Retention* has been selected as one of the top-ten business books of the year. He has been featured in hundreds of newspapers, magazines, websites including *HR Magazine*, *Business Week*, *President & CEO*, *Boston Globe*, *Kiplinger's*, and *USA Today*. He has appeared on television programs including Bloomberg Business News and PBS television.

When he is not traveling or writing, he is a happy husband to his college sweetheart and father to his three children. On his best days you will find him sailing, biking, scuba diving, and raising bonsai trees.

Chart Your Course International  
2814 Hwy 212, SW • Conyers, GA 30094  
Phone: 770-860-9464 • Fax: 770-760-0581  
e-mail: [greg@ChartCourse.com](mailto:greg@ChartCourse.com) • web: [www.ChartCourse.com](http://www.ChartCourse.com)